

Conference Program

Social Norms Conference 2025

– Comparison, Conflict and Change –

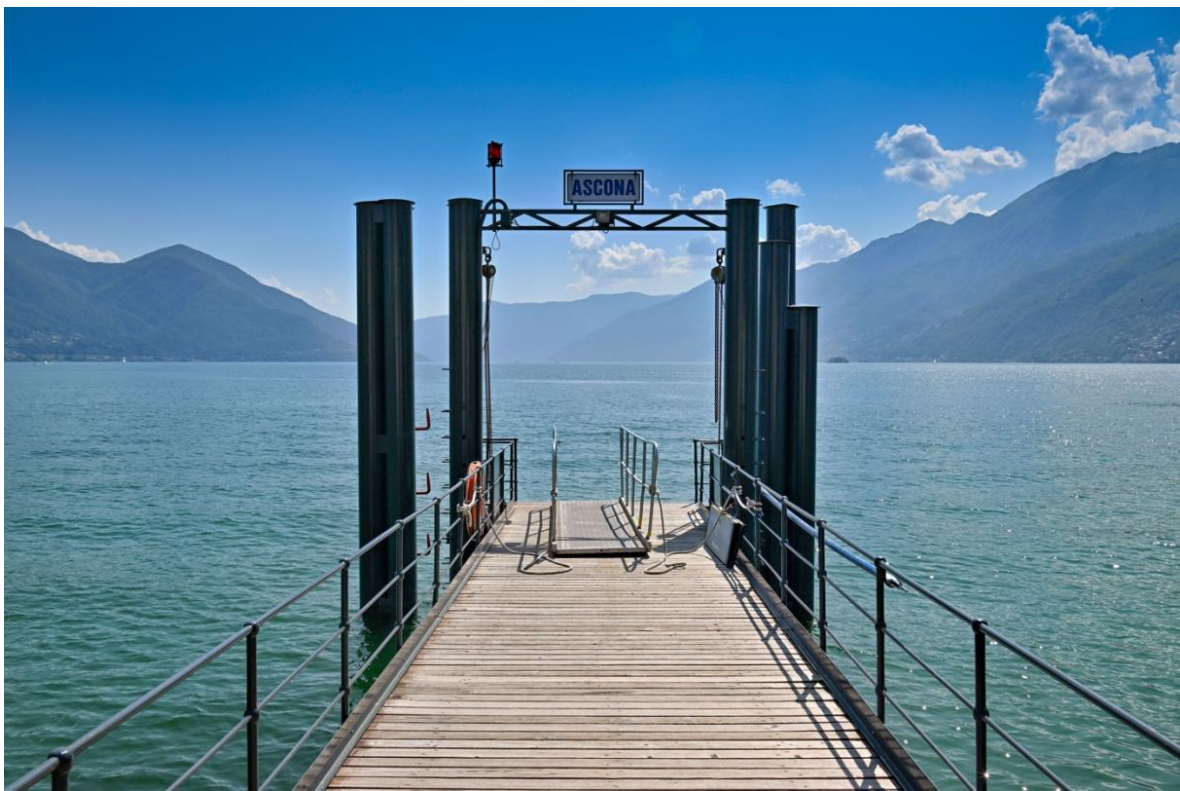
Andreas Diekmann & Jörg Rössel

Congressi Stefano Franscini Monte Verità, Ascona

April 30 to May 3, 2025

Sponsored by Congressi Stefano Franscini (CSF) and

Department of Sociology, University of Zurich



Impression of the Social Norms Conference 2024

Check-in: from 15.00 on Wednesday, April 30, 2025

Registration: from 16.00 to 19.00 on Wednesday, April 30, 2025

Conference rooms: Sala Balint and Sala Pioda

Social Norms Conference 2025
At Congress Stefano Franscini, Monte Verità, Ascona, Switzerland
April 30 to May 3, 2025
https://www.suz.uzh.ch/en/SocialNorms_MonteVerita.html

Wednesday, April 30, 2025

13.30 – 15.30 Session A1 Social Change and Norms in Indian Society (Sala Pioda)

Chair Jörg Rössel

Manas Ranjan Pradhan (International Institute for Population Sciences (IIPS)) and Harshita Chari (International Institute for Population Sciences (IIPS)): *From Justification to Rejection: Analyzing Inter-Generational Gendered Attitudes Toward Wife-Beating*

Megumi Nishimura (Toyo University) and Abhay Joshi (Daito Bunka University): *Domino Effects of Microfinance and a Chameleon Loan Group - Does a microcredit program increase income, break social norms and achieve gender empowerment sequentially? -*

Deepti Prakash (Guru Gobind Singh Indraprastha University) and Yashika (Guru Gobind Singh Indraprastha University): *Challenging Norms: The Impact of Employment Duration on Stigma Consciousness and Equal Access to Opportunities for SC and ST Employees in India*

Session B1 Gender and Family Norms (Sala Balint)

Chair Sandra Gilgen

Francisco Olivos (Lingnan University) and Yuning Sun (University of Limerick): *Structural Duality and Well-Being: Examining the Relationship Between Personal and Societal Gender Norms Across Countries*

Elias Dinas (European University Institute) and Biljana Meiske (European University Institute): *Mating Market Competition and Gender Norms*

Ines Schäfer (Goethe University Frankfurt): *Intra-individual attitude change towards gender roles and immigration in the Netherlands, 2010 – 2024*

15.30 – 16.00 Coffee Break and Check-in (from 15.00)

16.00 – 18.00 Session A2 Social Change and Norms in Indian Society (Sala Pioda)

Chair Manas Ranjan Pradhan

Bharti Chhibber (University of Delhi): *Wisdom of Folklore and Storytelling Narrative: Changing Social Norms of Women and Environment Intimate Relationship in India*

Shilpa Jain (Guru Gobind Singh Indraprastha University): *Social Norms and National Development: A Critical Analysis of India's Challenges*

Session B2 Gender and Family Norms (Sala Balint)

Chair Bailey R. House

Aron Szekely (Collegio Carlo Alberto) and Ozan Aksoy (University College London): *Making Sense of Honor Killings?*

Jörg Stolz (University of Lausanne): *The sequential rise of female religious leadership*

Sandra Gilgen (University of Zurich), Larissa Fritsch (University of Zurich), and Jörg Rössel (University of Zurich): *Uncovering gendered norms in sperm and egg cell donation*

16.00 – 19.00 Registration

18.30 Welcome, Introduction, and Welcome Drink (Sala Balint)

19.00 Dinner

Thursday, May 1, 2025

09.00 – 10.30 **Session A3 Social Change and Social Norms in Indian Society (Sala Pioda)**

Chair Bharti Chhibber

Shraddha Pandit (Indian Institute of Technology Roorkee), Arindam Biswas (Indian Institute of Technology Roorkee): *Segregation or Polarization? A theoretical exploration to distinguish the two socio-spatial regimes and their linkages with social norms*

Shivani Hasija (University of Sussex): *Changing or Static? Social Norms and Labour Market Relations in the Context of Paid Domestic Work in India*

Arup Maharatna (Independent Scholar): *On Waning “Superiority” of Tribal Socio-Cultural Norms and Demographic Outcomes: A Comparative Study in Central India, 1961 – 2021*

Session B3 Family and Gender Norms (Sala Balint)

Chair Jennifer E. Dannals

Lena Fiedler (Technische Universität Berlin): *Reinforcing or Reshaping Norms. Social Robots in Society*

Linda Quirke (Wilfrid Laurier University), Janice Aurini (University of Waterloo), and Casey Scheibling (University of Nevada, Reno): *“Is Your Baby Normal?” Prevailing Norms of Childrearing*

10.30 – 11.00 Coffee Break

11.00 – 12.30 **Session C1 Mechanisms of Social Norms: Theoretical Approaches (Sala Balint)**

Chair Michael Mäs

Béla Janky (Budapest University of Technology and Economics): *Norms, conventions, and social change: An embedded game approach*

Christos Charalambous (University of Cyprus): *Social norm dynamics in a behavioral epidemic model*

Marek Winkel (University of Fribourg): *Dissociative Normativity*

Session E1 Migration and Ethnic Discrimination (Sala Pioda)

Chair Katja Rost

Daniel Auer (Collegio Carlo Alberto), Gloria Gennaro (University College London), and Tiziano Rotesi (Brown University): *Asparagus! Worker Shortages and Local Immigration Support*

Martin Aranguren (Centre National de la Recherche Scientifique, Sciences Po): *Weaker prejudice or stronger norms? A field experimental test of the interaction between race and cost in helping situations*

Biljana Meiske (European University Institute): *Queen Bee Immigrant: The effects of status perceptions on immigration attitudes*

12.30 – 14.00 Lunch

14.00 – 15.00 **Keynote Cristina Bicchieri (University of Pennsylvania): Norms and Trust. Exploring Poverty Roots in US Communities (Sala Balint)**

15.00 – 15.30 Coffee Break

15.30 – 17.30 **Session C2 Mechanisms of Social Norms: Surveys and Survey Experiments (Sala Balint)**

Chair Friederike Wall

Fabio Torreggiani (University of Trento) and Aron Szekely (Collegio Carlo Alberto): *Social norms about fake news: Do norms of sharing fake news influence truth discernment?*

Axel Franzen (University of Bern) and Sebastian Mader (University of Bern): *The Measurement of Risk Aversion: Comparing single-item questions to multiple-item scales.*

Jennifer E. Dannals (Yale School of Management) and Adam M. Kleinbaum (Dartmouth College): *A Network Perspective on Bias in Social Norm Perception*

Session E2 Migration and Ethnic Discrimination (Sala Pioda)

Chair Jörg Stolz

Thomas Bryant (International University): *"Between continuity and change – Social norms in collective negotiation processes on migration and integration in Germany"*

Francesca Gemignani (Arizona State University), Casandra Salgado (Arizona State University), and Andrew Le (Arizona State University): *Beyond Borders: Understanding Perceptions of Undocumented Immigration among Non-Migrants within the United States and Mexico*

Elias Mehdawi (University of Waterloo): *Behind the Curtain: Unpacking Racism in Casting Practices*

18.00 – 19.00 **Keynote Jürgen Gerhards (Freie Universität Berlin): *Why do some countries admit refugees and other don't? On the importance of frames and cultural repertoires* (Sala Balint)**

19.00 Dinner

Friday, May 2, 2025

09.00 – 10.30 **Session C3 Mechanisms of Social Norms: Computational Perspectives (Sala Balint)**

Chair Axel Franzen

Felix Ries (Leipzig University): *The ambiguity of social situations and normative conflict: Determinants of normative evaluations in the Subreddit r/AmItheAsshole*

Friederike Wall (University of Klagenfurt): *Environmental Turbulence and Dynamics of Individuals' Compliance with Social Norms: An Agent-based Model on Social Identity in Organizations*

Marcus Krellner (University of St. Andrews) and The Anh Han (Teesside University): *Acting on Public Sentiment rather than Personal Opinion to Bolster Altruistic Norms*

10.30 – 11.00 Coffee Break

11.00 – 12.30 **Session C4 Mechanisms of Social Norms: Experiments (Sala Balint)**

Chair Linda Quirke

Vincent Oberhauser (University of Zurich), Iain D. Couzin (Max Planck Institute of Animal Behavior), and Mohammad Salahshour (Max Planck Institute of Animal Behavior): *Risk and Retribution: How Punishment Uncertainty Weakens Norms of Cooperation*

Isabel Rodriguez (Collegio Carlo Alberto), Luis Miller (Spanish National Research Council), and Tom Lane (Newcastle University): *Outgroup hostility across social identity contexts: determinants of norms for ingroup favouritism.*

12.30 – 14.00 Lunch

14.00 – 15.00 **Keynote Diego Gambetta and Valeria Pizzini (Collegio Carlo Alberto and Oxford University): *The social norms in Cosa Nostra* (Sala Balint)**

15.00 Excursion Isole di Brissago

Saturday, May 3, 2025

09.00 – 10.30 **Session C5 Mechanisms of Social Norms: Experiments and Survey Experiments (Sala Balint)**

Chair Béla Janky

Bailey R. House (University of York), Patricia Kanngiesser (University of Plymouth), Carla Sebastian-Enesco (Universidad Complutense de Madrid), Suheyli Yilmaz (Leipzig University), and Joan Silk (Arizona State University): *If I should share then so should you: social norms and the emergence of a link between prosociality and punishment among children in three societies*

Sophia Horn (Karlsruhe Institute of Technology) and Michael Mäs (Karlsruhe Institute of Technology): *Social Influence and Protective Behavior during Pandemic: Exploring the Impact of Descriptive Norms*

Session D1 Inequality and Corruption (Sala Pioda)

Chair Jörg Rössel

Katja Rost (University Zurich), Niccolo Armandola (University Zurich), and Jonas Geweke (University Zurich): *(Mis)perceptions of inequality: How reference frames of top salaries impact concerns of citizens*

Angran Li (New York University Shanghai) and Scott Davies (University of Toronto): *Are Networks Great Equalizers? Social Norms, Networks and Capital Conversion in Elementary Schools*

Mojtaba Zare (University of Bern): *Perception and Legitimacy of Inequality in Switzerland*

10.30 – 11.00 Coffee Break

11.00 – 12.00 **Session G1 Social Crises and Punishment (Sala Balint)**

Chair Andreas Diekmann

Patricia Kanngiesser (University of Plymouth): *"Because Greta Thunberg did it and it was very effective"—Children's, adolescents' and adult's reasoning about normative and non-normative environmental protests*

Christoph Zangger (Bern University of Applied Science), Sandra Gilgen (University of Zurich), and Maret Korell: *Climate protesters on trial: Analyzing people's sentencing preferences using a longitudinal factorial survey experiment*

Anina Schwarzenbach (University of Bern): *Framing Social Threats: Analysing Topics and Sentiments in 30 Years of Swiss Media Coverage of Extremism*

12.00 – 13.30 Lunch

13.30 Farewell